

St. Lawrence County Economic Development Study | **Advisory Board**

Meeting Agenda / March 14, 2018

- Introductions
- Updates:
 - Federal
 - State
 - NCREDC
- Working Groups: Summary of Activities & Next Steps
 - Small Business Group, M. Remington
 - Established Business Growth Program, a collaboration with UB's Center for Entrepreneurial Leadership
 - Business Plan Competition
 - Industry Roundtables (Topic: Trucking) & Resources Mixers
 - Agriculture & Agri-Business, Dr. Szafran
 - Value-Add Products & New Market Opportunities (Branding)
 - FoodHub
 - Community Revitalization, L. Legault
 - Blueways: Grasse
 - SLC Brand Deployment, STLC
 - Coordinated Tourism Marketing
 - Tourism Destination Area Planning, STLC
 - Trails Mapping, STLC
 - Advanced Manufacturing
 - Global Search
 - Digital Marketing Business Attraction Project
- Member Updates (if time permits)
- Next meeting: April 11, 2018 at 10 AM – SLCIDA

Thomas Burns
SLL-BOCES

Tony Collins
Clarkson University

Tim Currier
Village of Massena

Ben Dixon
St. Lawrence University

Andy Gilbert
CoBank

Alex Hammond
Town of Waddington

Stephen Hunt
ESD / North Country

Patrick Kelly
SLC IDA

Matilda Larson
SLC Planning Dept.

Larry Legault
Town of Louisville

Joe Lightfoot
St. Lawrence County

Steve O'Shaughnessy
Town of Massena

Janet Otto-Cassada
Village of Waddington

Tom Plastino
Workforce Dev. Board

Marijean Remington
Atlantic Testing

Ed Smoke
St. Regis Mohawk Tribe

Tom Sullivan
WB Mason; Massena BDC

Zvi Szafran
SUNY Canton

John Wicke
SUNY Potsdam

Our Vision: St. Lawrence County will be a leader among rural counties for healthy, diversified, and sustainable economic development. We will create a strong economy with vibrant small business growth, increased tourism and recreation, re-purposed manufacturing, and sustainable and diversified agriculture, capitalizing on our current strengths, assets, and attributes. The results will be jobs, opportunities, and growth for our community.