

**SUBJECT: CRISIS MANAGEMENT (POST INCIDENT RESPONSE)**

When a crisis arises, immediate, effective and responsible management and communication can resolve the crisis and maintain the organization's integrity and credibility. Therefore, the St. Lawrence-Lewis BOCES shall develop and support a unified position by:

- a) Developing a crisis response plan to promote a strong, ongoing communications program in each building.
- b) Maintaining a crisis response team to implement the crisis response plan.
- c) Identifying a media liaison who will be briefed on all details. The liaison shall be the District Superintendent or his/her designee. Only these spokespersons shall talk to and maintain a timely flow of information to the media.