

SUBJECT: BOCES/PUBLIC RELATIONS AND COMMUNICATIONS

The Board of Cooperative Educational Services shall support the following goals of community relations:

- a) To develop and maintain the confidence of the community in the BOCES and its staff;
- b) To stimulate public interest in education and public understanding of BOCES Programs;
- c) To discover what people think, what they want to know, correct erroneous impressions and supply desired information;
- d) To develop the most effective means of communication with the various audiences including students and staff of the component school districts, board of education and community members of the component school districts and the New York State Education Department (NYSED).

Communication with Component Districts

It is essential that the Board and the BOCES staff keep component boards of education informed as to policies and programs that might affect their educational processes. As much as possible, the BOCES staff and the Board should attempt to provide written and/or oral communication to the Superintendents and board members of component districts on any matter that might affect them, including agendas and minutes of the BOCES meetings.

Communication with Board Members

The St. Lawrence-Lewis BOCES staff members shall make every effort to provide Board members with written communications regarding significant items prior to the Board meetings. Communications shall be forwarded via the District Superintendent.

Communication with the Community

The Board of Cooperative Educational Services and staff shall attempt to keep the various communities informed of school activities so that the communities shall be aware of what is occurring in the schools and shall be able to support the activities. Communications involving Board policy shall have prior approval by the District Superintendent or his/her designee.

Adopted: 7/10/02